



RYAN O'NEILL

UX DESIGN LEADERSHIP & EXECUTION

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EXPERIENCE

ORACLE Oakland, CA (Remote)

SENIOR UX DESIGN MANAGER, August 2022 - Present

Creative direction and manager for seven direct reports on the Oracle.com UX team. Responsible for the design system and codebase for Oracle's marketing website. I partner with marketing stakeholders, brand design, product design, SEO, CRO, development and publishing teams in order to drive engagement and grow marketing qualified leads.

Noteworthy achievements include: Creation of Oracle.com's design system and codebase, Oracle CloudWorld 2022, 2023, 2024, and Oracle AI World 2025

UX ASSOCIATE CREATIVE DIRECTOR, April 2021 - August 2022

Creative direction and project lead for web pages on Oracle.com. Responsibilities include directing and mentoring designers, creating and implementing best practices for the Oracle.com team, working with stakeholders and marketers to understand vision and purpose, and partnering with developers and publishers to bring designs to life.

Noteworthy achievements include: Redesign of Oracle Cloud Infrastructure website

CI&T (FORMERLY COMRADE) Oakland, CA

LEAD DESIGNER UX/UI, June 2016 - March 2021

Creative direction and project lead for digital products including mobile & tablet applications, websites, web applications, and digital marketing. Responsibilities include directing and mentoring designers, creating agency best practices, facilitating and nurturing client interactions, pitching new clients, and championing innovation inside the company.

Noteworthy clients: BlackRock, iHeart Media, Charles Schwab.

VISUAL DESIGNER, October 2014 - June 2016

Visual designer supporting product and marketing projects including mobile & tablet applications, websites, web applications, and digital marketing.

Noteworthy clients: TIAA, Wells Fargo, Fair Trade USA, Humanity United, Hamilton Zanze.

SIMPLEPART Atlanta, GA

LEAD WEB DESIGNER, December 2012 - June 2014

Responsibilities included designing and coding e-commerce sites for automotive industry, redesigning page architecture to optimize site performance, marketing and trade show materials.

Noteworthy clients: BMW Motorrad USA and Subaru USA.

EDUCATION

CORNISH COLLEGE OF THE ARTS Seattle, WA

B.F.A. IN VISUAL COMMUNICATION

SKILLS

SOFTWARE

Figma, Adobe Creative Suite, Jira, Confluence, Wrike, Slack, Zoom, Google G-Suite, Microsoft Office

LANGUAGES

HTML, CSS